



Cultural Arts Programs

Cultural Arts & Marketing Division

PUBLIC ART ADVISORY COMMITTEE AGENDA ITEM IV.A.

Title: Open Proposals Program 2009-2010 Selection Panel Recommendations

Submitted by: Steven Huss, Public Art Coordinator

Committee Date: October 5, 2009

SUMMARY

The Open Proposals Program selection panel met for Phase 2 review on September 21, 2009, reviewing 12 semifinalist proposals and interviewing the artists. The panel has recommended eight proposals to be funded through Open Proposals 2009-2010, for review and approval by the Public Art Advisory Committee.

Open Proposals was created in 1990 in response to Public Art Program policy requirements that (a) 15% of the Public Art Fund's annual art acquisition budget must be allocated for "Special Projects" and (b) the Special Projects allocation must enable community members to propose sites and concepts for public art projects in Oakland. Though percent-for-art funding allocations from capital improvement projects have proven insufficient to fund the program consistently, the City of Oakland is able to fund the Open Proposals Program in 2009-2010 through a \$100,000 grant from the Open Circle Foundation.

FISCAL IMPACT

A budget of \$100,000 for Open Proposals was included in the 2009 Public Art Annual Plan. City Council accepted a grant of \$100,000 from the Open Circle Foundation to fund the Open Proposals Program in 2009-2010. The panel's recommended commission awards total \$97,887. The remaining \$2,113 in grant funds will be used to support other program costs.

BACKGROUND

On July 16, 2009, in Phase 1 of selection, the panel reviewed 43 eligible concept proposals from Oakland-based artists and organizations and selected 12 artists as semi-finalists. These artists were invited to prepare full proposals for Phase 2 review, and received comprehensive guidelines and proposal requirements as well as a \$500 honorarium per project. The panel reconvened on September 21, 2009, for Phase 2 review and made a final recommendation to the Public Art Advisory Committee. For a complete list of selected artists and their proposed projects, refer to the Appendix to this report.



Cultural Arts Programs

Cultural Arts & Marketing Division

APPENDIX

PROJECTS RECOMMENDED FOR FUNDING

Artist(s)/Project	District(s)	Amount
Alan Leon (Temescal Business Improvement District Project) First phase of "Temescal Flows" mural project on wall and columns of 52 nd St/Hwy 24 underpass between Shattuck & MLK Way	1	14,000
Sue Mark & Bruce Douglas "Walking the Invisible City," a component of ongoing 10,000 Steps project fostering community awareness and stewardship work at Jefferson, Lafayette, Madison and Lincoln squares downtown.	2 & 3	14,000
Scott Oliver with Yuri Ono & Maria Porges "Once Upon A Time, Happily Ever After" project at Lake Merritt: permanent markers at sites of inflow to lake, audio walking tour, map, map billboard, T-shirts, postcards and information booth	3	10,000
City Canvas: David Stern-Gottfried, Ariel Bierbaum, Cris Cristina & Diana Sherman Murals on public utility boxes in Lake Merritt-Uptown area, created through youth workshops	3	14,000
Kristi Holohan Community art project, Multi-panel installation on exterior of Brookdale Recreation Center, 2535 High Street	4	13,887
Favianna Rodriguez "The Future of Food" project: three posters on 'food justice' distributed to community organizations and displayed in Fruitvale BART station ad kiosks; coordinate community "Eat-In"	5	10,000
Kim Larson & Delaine Hackney Mosaic mural and pet portraits on Oakland Animal Services Bldg., 1101 29 th Avenue	5	12,000
Youth Uprising / Alexandra Mitnick, Joey Xanders "Be the Change" project with youth: four images on Clear Channel billboard on MacArthur corridor in East Oakland	7	10,000
Total		\$97,887

NOT RECOMMENDED

Artist(s)/Project	District(s)	Amount
Manon Bogerd-Wada and Lilli Lanier HEARTH Community Art Garden Project	2, 4, 6	14,000
Lauren Elder, David Fillipini & Lillian Ortiz/City Slicker Farms Integrated scrap-metal artworks on fence, landscaping, functional elements of community farm at Fitzgerald and Union Plaza parks	3	14,000
Debra Koppman & Amanda Lockwood "Dimond's Hidden Jewels" mural with Sequoia Elementary students, on Farmer Joe's wall, Fruitvale Avenue in Dimond dist.	4	14,000
Jamila Johnson 7 mural panels for Millsmont Academy Secondary School fence	6	7,095 +