



# Cultural Arts Programs

## *Cultural Arts & Marketing Division*

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**To:** Cultural Affairs Commission  
**Attn:** Lori Zook  
**From:** Funding Advisory Committee  
**Date:** October 26, 2009

**Re: RECOMMENDATION TO APPOINT MARC J. VOGL TO THE CITY OF OAKLAND FUNDING ADVISORY COMMITTEE**

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### **SUMMARY**

On July 8, 2009, the Funding Advisory Committee (FAC) voted to recommend to the Cultural Affairs Commission the appointment of Marc Vogl to a three-year term on the FAC. The term will commence October, 2009, and expire October, 2012.

### **FISCAL IMPACT**

Acceptance of this recommendation will not result in any new expenditure of City funds. The FAC is a volunteer advisory body and there is no financial appropriation for this committee. Expenses for the administration of the committee, such as agenda mailings, preparation of meeting materials and staff time, are incorporated within the operating costs of the Cultural Arts & Marketing Division.

### **BACKGROUND**

The Funding Advisory Committee of the City of Oakland's Cultural Funding Program is a volunteer advisory body to staff and the Cultural Affairs Commission in matters relating to funding programs, policies and procedures for Oakland-based artists, cultural organizations, and activities that reflect the diversity of the city for the citizens of and visitors to Oakland.

The Committee consists of seven voting members and a minimum of one non-voting Commission liaison. The seven voting members are recruited from the arts community by fellow Committee members, Cultural Arts Programs staff and the Commission, with the Commission having final approval of all recommended appointees. Non-voting Commission liaison(s) are appointed from the Commission by the Commission Chairperson. Community members selected to participate on the Committee must have direct ties to and/or be well acquainted with the Oakland arts community. It is not a requirement that members reside in Oakland. Members are appointed to staggered terms of three years, commencing upon the date of appointment by fellow FAC members, unless declined by a formal action of the Cultural Affairs Commission.

To fill vacancies on the FAC, staff and the members of the committee identify and contact potential candidates on an as-needed basis. Criteria for membership include cultural, ethnic, and

gender diversity, relevant professional background and experience, and dedication and commitment to the goals of the Cultural Funding Program.

Marc Vogl has a stellar educational background as well as extensive experience in the Bay Area as a nonprofit arts administrator and as a grants officer. He holds a Master of Public Administration degree from Harvard University. He is currently the Program Officer for the Performing Arts at the William & Flora Hewlett Foundation and the Co-Chair of the Arts Loan Fund Committee of Northern California Grantmakers. He is very familiar with the Oakland arts scene and manages multiple grants from the Hewlett Foundation to Oakland-based nonprofit arts organizations. Mr. Vogl's skills and knowledge will add considerably to the expertise on the FAC relating to grants funding, policies and procedures. For more information on this nominee, please see the attached resume.

### **KEY ISSUES AND IMPACTS**

It is critically important that a public cultural funding program have guidance from an advisory body that is knowledgeable about public art, art administration, aesthetics and regional and community issues. In order to accomplish its tasks and fulfill its responsibilities, the FAC must have a full slate of members. The nominee will bring aesthetic and professional diversity to the FAC and will enhance the wide range of skills and knowledge currently represented on the board.

### **RECOMMENDATION**

The Funding Advisory Committee recommends that the Cultural Affairs Commission approve the recommendation to appoint Marc Vogl to the FAC for a three-year term.

Respectfully submitted,

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Steven Huss  
Cultural Arts Programs Coordinator